

WINDPOWER 2010 Show Directory

Strength. Growth. Opportunity.

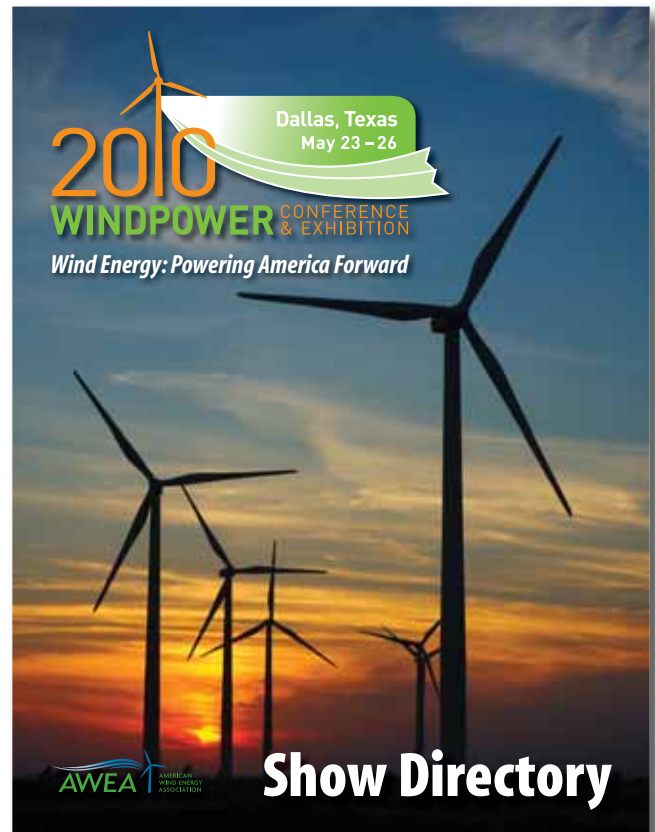
Strong in numbers, strong in message, WINDPOWER 2010 will be the largest collection of wind energy professionals in one place anywhere in the world, all of them focused on addressing the world's economic, energy, and environmental needs.

Much like the overall wind energy market, WINDPOWER has grown exponentially in recent years, from 3,600 attendees in 2004 to 13,000 in 2008 to more than 23,000 last year from all 50 states and 70 different countries.

Reach thousands of industry leaders and decision-makers in WINDPOWER 2010's primary resource book while also supporting the American Wind Energy Association and the expansion of wind energy worldwide.

Bolster Your Bottom Line, Benefit the Industry

In the hands of every attendee and in the briefcases of wind energy leaders worldwide, the WINDPOWER 2010 Show Directory is a must-have guide on the show floor in Dallas as well as a year-round resource for buyers in all facets of wind energy. Your presence in this AWEA publication not only helps build your customer base, but because the proceeds go directly to the association, your support helps AWEA promote wind power growth for a cleaner, stronger America.



Prices & Specs

Ad Size	Color Type	Price
Full Page	Full Color	\$4,750
2/3 Page	Full Color	\$3,810
1/2 Page Island	Full Color	\$3,700
1/2 Page	Full Color	\$3,200
1/3 Page	Full Color	\$2,510
1/4 Page	Full Color	\$2,040
Back Cover	Full Color	\$5,700
Inside Cover	Full Color	\$5,460

Ad Size	Live Area	Bleed Size	Trim Size
Full Page	7 7/8" x 10 5/8"	8 5/8" x 11 1/8"	8 3/8" x 10 7/8"
2/3 Page	4 3/4" x 9 7/8"	N/A	N/A
1/2 Island	4 3/8" x 7 3/8"	N/A	N/A
1/2 Vertical	3 3/8" x 9 7/8"	N/A	N/A
1/2 Horizontal	7 1/4" x 5"	8 5/8" x 5 5/8"	8 3/8" x 5 3/8"
1/3 Page	4 3/4" x 4 7/8"	N/A	N/A
1/4 Page	3 1/2" x 4 7/8"	N/A	N/A

Navigational arrows on the floor plan are available on a first-come first-served basis: \$2,500 (Full page ad purchased required)

Deadlines

Space: March 29, 2010
Materials: April 2, 2010

For more information, contact Victoria Geis at (703) 212-4963 or vgeis@ias-online.net



Insertion Order

WINDPOWER 2010 Show Directory

Contact Information

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Advertising Information

Ad Size & Type Full Page 2/3 Page 1/2 Page Island 1/2 Page Vertical 1/2 Page Horizontal 1/3 Page
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Victoria Geis, WINDPOWER Show Directory, (703) 548-3733

Material Shipment

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103 Oronoco Street, Suite 200
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Terms and Conditions

Invoices are due upon receipt. All payments must be received by March 29. No cancellations will be accepted after March 29. All cancellations must be submitted in writing and will not be considered accepted until confirmed by AWEA.